

Gladiator Events: About Us

Our Mission is to produce the **Safest** and most **Exhilarating Events** to create **Unbreakable Bonds** between Charities and Supporters, at no cost to our Planet.

Fundraising Walks, Long distance Treks, Obstacle Races and Runs are just some of the events we love to organise.

We are a team of passionate outdoor enthusiasts who help charities to create a lasting connection with their supporters, and inspire them to raise vital funds, through taking part in exciting and unique outdoor challenges.

Underpinning this is our dedication to operate as a **Force For Good**. We are proud to be a **Certified B Corp**.



Gladiator Events Ltd.: A Certified B Corp

Gladiator Events Ltd. became a **Certified B Corp** in February 2022, following a rigorous two year assessment.

Our clients are charities, and this certification proves that we are delivering their events **responsibly**. It shows that we are **walking the walk**, not just talking the talk.

Certified B Corp businesses meet the highest standards of verified **social** and **environmental** performance, **public transparency**, and **legal accountability** to balance **Profit** and **Purpose**.

As a business that is passionate about making a **positive change to the World**, becoming a B Corp was an obvious goal for us.

We are delighted to be part of a **global movement** of like-minded businesses looking to pave the way for a **new way of doing business**.

Why did we Certify?

Our assessment grades us in **five key areas**:



Customers



Environment



Community



Workers



Governance



Certified



Corporation

Overall B Impact Score

Based on the B Impact assessment, Gladiator Events Ltd earned an overall score of 100.3. The median score for ordinary businesses who complete the assessment is currently 50.9.



- 100.3 Overall B Impact Score
- 80 Qualifies for B Corp Certification
- 50.9 Median Score for Ordinary Businesses

You can find out more about what makes us a B Corp [here](#)



The B Corp Community

We are now part of a global Community that shares best practice on using business as a force for good, and that aims to transform the global economy to benefit all people, communities and the planet.

Jamie Oliver
GROUP

puKka

JoJo Maman Bébé

RIVERFORD
ORGANIC FARMERS

kallø

graze

Abel
& Cole

innocent

COOK

finisterre



The
Cheeky
Panda

TONY'S
CHOCOLONELY

BREWDOG

THE
BODY
SHOP

800+

B Corps in UK
community

Certified



Corporation

BAUKJEN
Designed for Good

TOMS

Charity
bank
a bank for good

Ella's
kitchen
Good in every sense

patagonia

who
gives a
crap

WHOLE EARTH.
DOWN-TO-EARTH GOODNESS

Emma Bridgewater

FREUDS

CAFE
DIRECT

Pip &
Nut

RUDE
HEALTH

BOL

ODDBOX

The
Guardian

Jude's

gousto

D A M E.

Divine
CO-OWNED BY COCOA FARMERS

keep
cup

zen

GLADIATOR EVENTS

Our Events

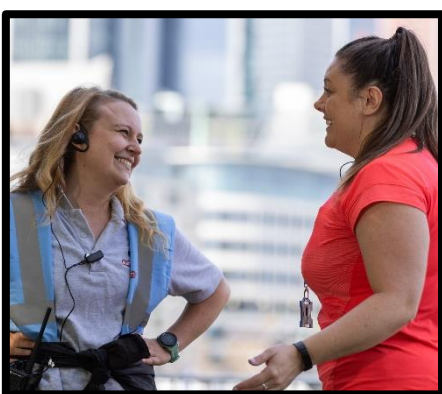


We design events for our charity partners that are **unique** and that reflect their **personality**. This involves coming up with creative ways to weave their charity message or personality into many aspects of the event experience.

Some of our events include:

- **[The Muddy Dog Challenge Series](#)**: the UK's first obstacle race for dogs and their owners on behalf of Battersea Dogs & Cats Home.
- **[Trek26](#)**: a Series of 13 mile and 26 mile treks for the Alzheimer's Society across iconic locations in the UK.
- **[Walk for Parkinson's](#)**: a series of walk for those living with Parkinson's.
- **[Trek 24](#)**: 24 mile and 24km treks raising money for East Anglian Air Ambulance's 24/7 campaign.
- **[Great Wild Walks](#)**: 5 mile and 10 mile walk in wild forests supporting WWF.
- **[Only the Brave](#)**: a 6 mile and 10 mile challenge muddy obstacle course on behalf of East Anglian Air Ambulance.

Working at Gladiator Events



What our Clients Say...



I really have never worked with such professional, helpful and smiley people in any of my roles over the years. You have made it a complete joy and I have loved meeting you at all the events and getting to know the freelancers too, who are simply awesome.

Sarah Leggett, Challenge & Public Events, Battersea



Thank you so much for all your hard work and for being amazing over the last year and a bit. We couldn't wish for a better event partner!

Stuart Wyle, Head of Engagement and Income, East Anglian Air Ambulance



"Your team were absolutely amazing and we had so many comments from the walkers about the incredible organisation (lots of feedback about how the signage was second to none!) Thank you so much to you all!"

Caroline Allen, Corporate Fundraising Manager, EACH



Thank you to all the wonderful Gladiator team and especially to Pippa for her unwavering commitment and support through every obstacle thrown our way. This was a special night, and it was so good to be back after 3 long years

Rosita Helg, Fundraising Events Manager, Teach First

Working at Gladiator Events



We are a **small** and **hard-working, committed team**. We are passionate about creating an **inclusive workplace** that promotes and values diversity. That's why we are continuously building a culture that **encourages, supports, and celebrates** the diverse voices of our employees.

Some of our benefits include:

- 20 days' annual leave, plus all days off between Christmas and New Year (additional 3 days).
- Time off in lieu for all weekend days worked.
- Additional paid day or lieu day for every 4 weekend days worked.
- Hybrid and Flexible working.
- Nationwide Co-Working Office Membership.
- Personal and professional development training.
- Paid spots to other challenge events.
- Paid time off for community service.
- Annual Company Away Trip and Christmas Party.
- Company bonus scheme.
- Pension Scheme.

How to Apply

Please submit your CV (maximum 2 pages) and Cover Letter outlining your motivations for applying to [Sarah Kenny](#), Founder of Gladiator Events (sarah@gladiatorevents.co.uk).

Closing date for applications: Friday 2nd February 2024; 5pm.

